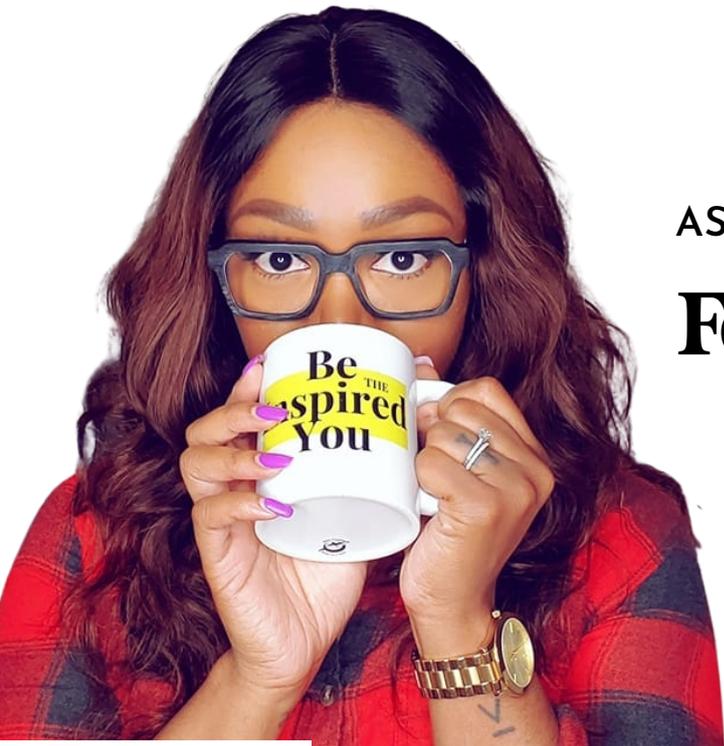


Rahkal Shelton Roberson

AUTHOR | SPEAKER | CERTIFIED COACH | CREATIVE CONSULTANT

RSR



AS FEATURED ON

Forbes CHICAGO'S VERY OWN WGN9 HUFFPOST

BOOKS

ABOUT

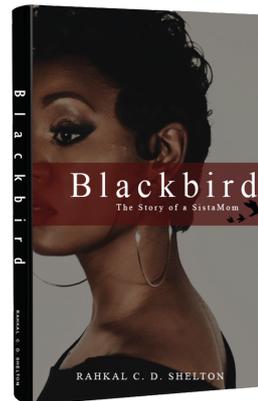
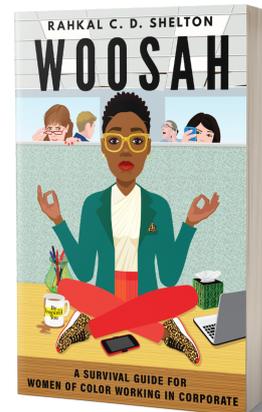
RAHKAL SHELTON ROBERSON

Rahkal Shelton Roberson is a dynamic speaker, certified coach, creative consultant, author, and CEO of Be The Inspired You, a motivational speaking, consulting, and personal development brand.

Rahkal works with professionals, students, universities, and organizations to cultivate talent while empowering individuals to identify and own their unique skills for professional success.

Her mission is to serve and inspire others to live a more purposed, fulfilling, and significant life. She believes serving in this capacity better prepares their evolution in today's society and organizational landscape.

She is a proud HBCU alum with a Master's in Media Communications and Training from Governors State University and a Bachelor's in Radio/TV/Film from Texas Southern University. Rahkal is the author of Woosah: A Survival Guide for Women of Color Working In Corporate, Dreams Bigger Than Texas: A Story of Faith, Purpose, Perseverance, and Growth Into Womanhood, and Blackbird: The Story of a SistaMom.



SPEAKING & WORKSHOP TOPICS

BE THE INSPIRED YOU: IDENTIFYING & OWNING PERSONAL SKILLS FOR PROFESSIONAL SUCCESS

COLLEGE & CAREER READINESS

SIGNIFICANT LIVING: OPERATING IN EXCELLENCE

IDENTITY CHRIST'S: FAITH, PURPOSE & WOMANHOOD

other topics available upon request

WWW.RAHKALSHELTON.COM

Rahkal Shelton Roberson

AUTHOR | SPEAKER | CERTIFIED COACH | CREATIVE CONSULTANT

RSR

WHAT PROFESSIONALS ARE SAYING

Ruth, CEO/Co-founder

Rahkal's clear thinking, creativity, insights into how to craft a message for maximum impact, and her ability to connect with others authentically really stand out.

Darius, TV News Reporter

Her follow-up questions, her follow-ups after a session are what developed me and cultivated a long lasted relationship even after I achieved my goal.

Danny, Executive/VP

I also love that she brought so many people together and kept us all highly engaged. I would highly recommend more workshops and support!



SOUTH ATLANTA HIGH SCHOOL
OPERATING IN EXCELLENCE WORKSHOP

PREVIOUS CLIENTS & COLLABS



WWW.RAHKALSHELTON.COM

Rahkal Shelton Roberson

Sometimes, numbers do lie! Statistics say, children who are raised in domestically violent homes and/or homes filled with substance abuse and poverty are less likely to succeed and more likely to become products of their environment. These are Rahkal's statistics; but, this isn't her story. She's a firm believer in dreaming bigger, living on purpose, owning your narrative, and the fact that your past doesn't have to dictate your future.

Born to a 19-year-old heroin and cocaine addict on the rough South Side of Chicago, raised in poverty, drugs, domestic violence, and fatherless, Rahkal Shelton Roberson is the epitome of resilience, overcoming adversities, and a generational curse breaker.

Rahkal is a dynamic speaker, certified life coach, creative consultant, author, and a self-proclaimed "Inspo Enthusiast" with a heart to empower and encourage millennial and Gen-Z women to dream bigger and rewrite their stories.

Her uncanny ability to connect and support others is the foundation of her mission: serving, inspiring, and helping individuals confidently identify, own, and live out their God-given purpose.

Rahkal loves to help her clients break free of self-imposed restrictions while cultivating harmony and strategy to live more significantly.

Over her career as a project manager, business coordinator, mentor, and producer, she's found success is achieved by intentionality, strategy, resilience, community, and a healthy mindset.

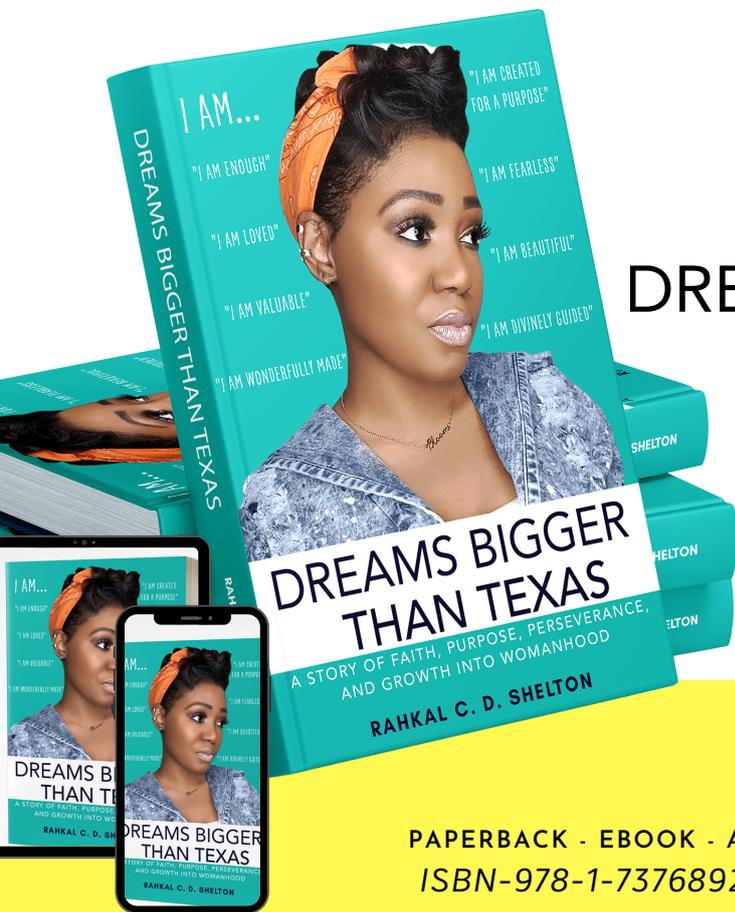
Rahkal is the CEO of Be The Inspired You, a motivational speaking, coaching, and personal and professional development brand offering high-quality content, consulting, coaching, and learning experiences.

With over a decade of professional experience, she has worked for conglomerates, including CNN, Warner Media (formerly Turner Broadcasting System Inc.), iHeartMedia (formerly Clear Channel Communications), and Fox Chicago News. Rahkal is a proud HBCU alum with a Master's in Media Communications and Training from Governors State University and a Bachelor's in Radio/TV/Film from Texas Southern University.

Featured in Forbes, HuffPost, and on WGN, she is the author of *Woosah: A Survival Guide for Women of Color Working In Corporate*, *Dreams Bigger Than Texas: A Story of Faith, Purpose, Perseverance, and Growth Into Womanhood*, and *Blackbird: The Story of a SistaMom*.



NEW RELEASE



DREAMS BIGGER THAN TEXAS

A STORY OF FAITH, PURPOSE, PERSEVERANCE,
AND GROWTH INTO WOMANHOOD

(Atlanta, GA) - Featured in Forbes, HuffPost, and VoyageATL, motivational speaker, resilience coach, and author Rahkal Shelton Roberson releases *Dreams Bigger Than Texas* for young women looking to be inspired.

“**A PERFECT READ FOR BLACK GEN-Z & MILLENNIAL WOMEN.**”

Rahkal C. D. Shelton

PAPERBACK - EBOOK - AUDIO
ISBN-978-1-7376892-0-1

available at      

Born to a 19-year-old heroin and cocaine addict on the rough South Side of Chicago and raised in abject poverty amid the perils of drugs and violence, Dee uncovers some of life's most challenging lessons at an early age. Miraculously, she survives, becoming the first in the family to graduate high school and attend college. The rich cultural and life-changing atmosphere of a Historical Black University is where Dee's true self-discovery begins. Outwardly, she thrives, a poster child for resilience. But privately, her life is in shambles as she wrestles with depression and demons from her past. Embarking on a desperate quest to find self-worth and purpose, as well as love from her absentee father, she turns up short, allowing her "daddy issues" to lead her down a bleak path of poor decision making, promiscuity, and defeat.

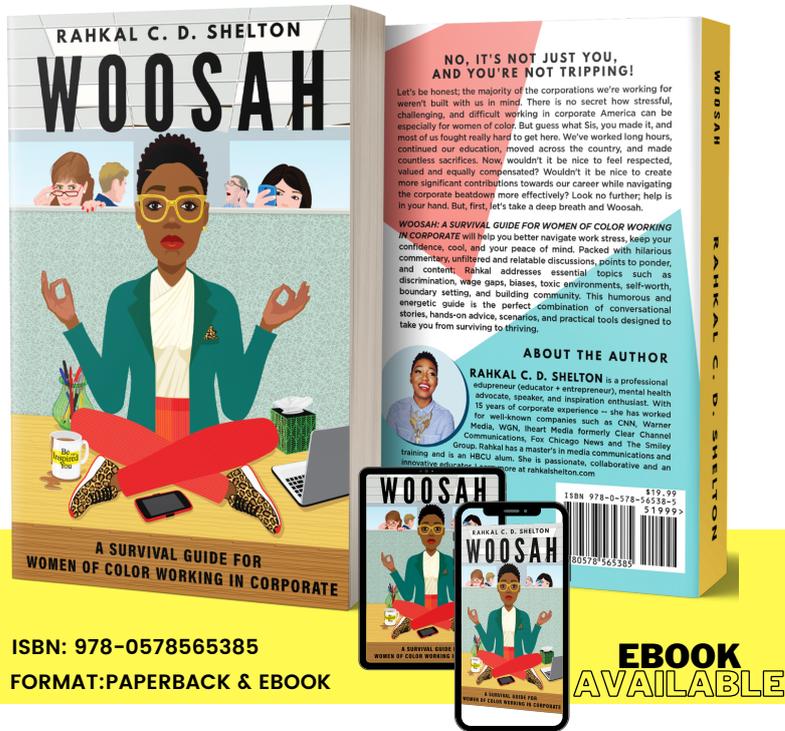
But unbeknownst to her, she is divinely guided, protected, and powered by a seemingly invisible and everlasting presence that she later acknowledges as her "help." This "help" energizes a vivacious raw seed, eventually revealing her purpose and developing her into a force to be reckoned with. She identifies this "help" after an epiphany following a breakup with an ex.

A COMING-OF-AGE TALE THAT YOU, MAMA, AUNTIE, AND YOUR GIRLS CAN RELATE TO

A rose-from-concrete, hood, hope, and love story, *Dreams Bigger Than Texas* infuses comedy, insight, and faith. Dee's life story is raw, revealing, relatable, and flat-out inspiring. The transparency and authenticity of her personal triumphs, along with her discovery of her help's identity will leave you empowered to:

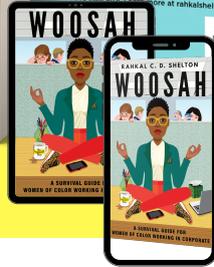
1. Reconcile your own traumas and self-sabotaging cycles
2. Understand that your past doesn't dictate your future
3. Believe that you, too, are divinely guided and protected





ISBN: 978-0578565385

FORMAT: PAPERBACK & EBOOK



EBOOK AVAILABLE

WOOSAH

A SURVIVAL GUIDE FOR WOMEN OF COLOR WORKING IN CORPORATE



ABOUT THE AUTHOR

RAHKAL C. D. SHELTON



Rahkal Shelton Roberson is a dynamic speaker, certified professional coach, author, and workplace peace advocate. She works with professionals, students, universities, and organizations to cultivate talent while empowering individuals to identify and own their unique skills for professional success. With 12 years of corporate experience—she has worked for well-known companies, including CNN, Warner Media, WGN, iHeartMedia (formerly Clear Channel Communications), and Fox Chicago News. Rahkal is a proud HBCU alum with a Master's in Media Communications & Training from Governors State University and a Bachelor's in Radio/TV/Film from Texas Southern University.

She is the author of *Woosah: A Survival Guide for Women of Color Working In Corporate*, *Dreams Bigger Than Texas: A Story of Faith, Purpose, Perseverance, and Growth Into Womanhood*, and *Blackbird: The Story of a SistaMom*.

NO, IT'S NOT JUST YOU, AND YOU'RE NOT TRIPPING!

Let's be honest; the majority of the corporations we're working for weren't founded with us in mind. It is no secret how stressful, challenging, and difficult working in corporate America can be, especially for women of color.

But guess what, Sis? You made it, and most of us had to fight really hard to get here. We've worked long hours, continued our education, moved across the country, and made countless sacrifices. Now, wouldn't it be nice to feel respected, valued, and be equally compensated?

Wouldn't it be nice to create more significant contributions toward our careers while navigating the corporate rat race more effectively? Look no further; help is in your hand. But, first, let's take a deep breath and woosah.

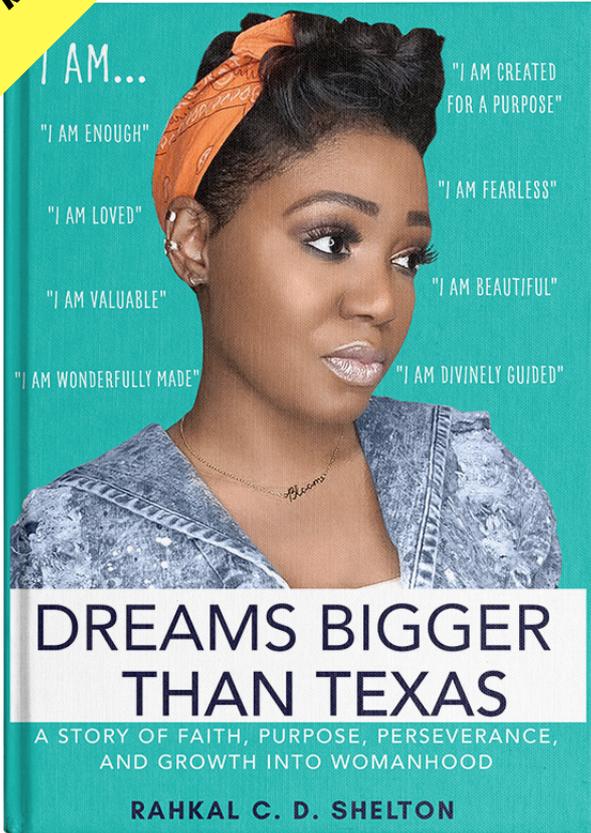
FEATURED ON MAJOR PLATFORMS INCLUDING FORBES, WGN, & HUFFPOST

Woosah: A Survival Guide for Women of Color Working in Corporate is guaranteed to help you better navigate the workplace while keeping your confidence, cool, and peace of mind. Packed with down-to-earth commentary, unfiltered and relatable stories, exercises, and practical tools in it, Rahkal provides invaluable advice for tackling thorny topics like discrimination, wage gaps, biases, toxic environments, self-worth, boundary setting, and community building. This humorous and energetic guide is for the woman who's ready to thrive.



WWW.RAHKALSHELTON.COM

NEW RELEASE



DREAMS BIGGER THAN TEXAS

Will leave you daring to DREAM, reimagining your own story, and passionately pursuing purpose. A rose-from-concrete, hood, hope, and love story; Dreams Bigger Than Texas is raw, revealing, relatable, and flat-out inspiring.

“ **A PERFECT READ FOR GEN-Z & MILLENNIAL WOMEN.** ”

Rahkal C. D. Shelton



I was able to read this book in one sitting!!! The compassion, passion, tenacity, and faith that were showcased in this book, left me in constant states of awe. Rahkal's drive and desire to be her best self outshines all of her adversities throughout this read. If you're looking for a real inspirational read, let this be it.)



This book is just what I needed! Such an amazing read! Rahkal's story would benefit any woman who is trying to evolve, and especially those of us who are still battling with our childhood traumas. This book gave me all the feels. It was relatable, sincere, and uncensored. A MUST READ!!!



GOODREADS



I just can't put this book down! As an educator I connect with this book because it's a true reflection of what young girls experience. The impact that trauma has is better understood as a result of diving into this text. Her transient life highlighted many of our realities. Her story comes to life page after page.



GOODREADS



Dreams Bigger than Texas is a must-read! It's raw, heartfelt, and relatable. While reading this book, it caused me to pause and reflect on my own childhood. I was able to dissect those moments and not just dissect them but also address them. There is so much freedom in transparency and it allows others to heal. This book is full of vulnerable transparent moments that cause you to pause and reflect and take action in your own life.

WHAT PEOPLE ARE SAYING

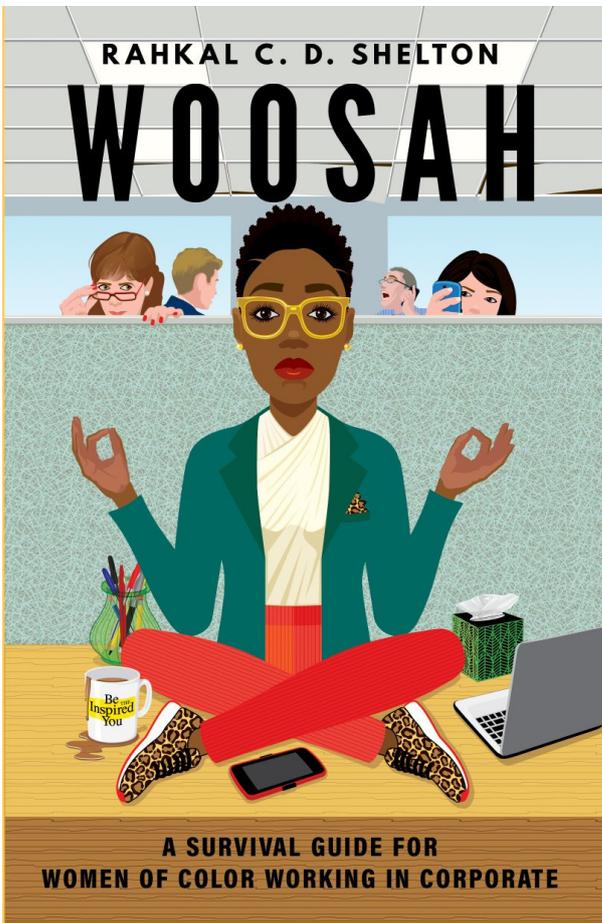
5-STAR REVIEWS



GOODREADS PROFILE



AMAZON PROFILE



TAKE A DEEP BREATH AND WOOOSA

Packed with down-to-earth commentary, unfiltered and relatable stories, exercises, and practical tools in it, Rahkal provides invaluable advice for tackling thorny topics like discrimination, wage gaps, biases, toxic environments, self-worth, boundary setting, and community building. This humorous and energetic guide is for the woman who's ready to thrive.

“ **A PERFECT READ FOR GEN-Z & MILLENNIAL WOMEN.** ”

Rahkal C. D. Shelton



This book was very good and I related with many of the author's experiences in the workplace. Aside from those experiences, the author does a great job equipping the reader with tips to enhance their personal and professional development...this is not a book you should read straight through; but rather, one should also take the time to do the work that the author assigns at the end of each chapter.

amazon



GOODREADS



I absolutely loved the walk through the work place jungle. I shared copies of this book with my son's girlfriend, my hairdresser and young and old family members. It's nice to know we are not all imagining the obvious stereotyping.

amazon



I was fortunate enough to be a part of a webinar hosted/presented by Rahkal just before reading this book. I was glad to be able to follow up on what she spoke about and get more detail from the book. I appreciated the take always of understanding my colleagues better, learning methods for more positive work/life relationships, and good reminders of healthy habits. Thanks Rahkal!



GOODREADS



WHAT PEOPLE ARE SAYING

5-STAR REVIEWS



GOODREADS
PROFILE



AMAZON
PROFILE

As a woman of color, I saw so many similarities to the author's working experiences with those of my own, unfortunately. This book opens up a much-needed dialogue about the disparities that minority women face in the workplace and how to navigate through those disparities. The book highlights the masks that many people of color, especially Black women, must wear in order to feel "accepted" by non-minority colleagues. Conversely, the author provides tactics that show the reader how to feel safe once she decides to remove the mask and show her true, authentic, wildly fierce self. This is not only a self-help book but a self-love book.

LET'S WORK TOGETHER

SPEAKING, MODERATING & WORKSHOPS

Enthusiasm, engagement, transparency, and authenticity are crucial to delivering messages. My passion for serving is the foundation of my sessions. I work with individuals and organizations to cultivate talent and empower teams to identify and own personal skills for professional success in life.

I have over 10 years of broadcasting experience with a Master's in Communications and a Bachelor's in Radio/TV/Film. I am committed to cultivating lasting experiences that resonate with audiences.

Topics: Identifying/owning personal skills for professional success, college & career readiness, significant living/operating in excellence, and faith, purpose & womanhood.

other topics available upon request

BUSINESS CONSULTING & PROJECT MANAGEMENT

I offer the perfect combination of business acumen, creativity in problem-solving, and time management skills to guide my clients and their projects. My finely tuned analytical and critical thinking skills and dedication to improving work output equips me to provide sound strategy, solid feedback, creative input, and roadmaps to success.

CHRISTIAN & 1-ON-1 COACHING

You deserve to live the life you were created for, and you have everything you need to win. A little accountability, a plan of action, hard work, and great coaching can help achieve this. As a devout Christian, my faith, and commitment to operating in excellence and integrity, is very important to me. I believe everyone has God-given talents and a purpose. I enjoy using my gift to assist with the discovery and ownership of these.

Prayer/biblical principles are used in Christian sessions.

ACADEMIC & EARLY CAREER COACHING

Working with teens, college students, and young adults is a sweet spot for me. I've worked as a post-secondary coach for a couple of school districts and have spoken at several universities. My passion for serving and inspiring Millennials and Gen-Zers' to live a more purposed, fulfilling, and meaningful life (professionally), prompted me to author *Woosah: A Survival Guide For Women of Color Working In Corporate*. Assisting in this capacity better prepares clients' evolution in today's society and organizational landscape.

COLLABORATION PACKAGES

PACKAGE A: \$550

- 2 hr panel or moderator
- Custom Promo Graphic & Social Media Post

PACKAGE B: \$850

- Six 1-on-1 Coaching Sessions
- 30 Customized Affirmations
- Purpose & Passion Workbook

(10% off bulk sessions)

PACKAGE C: \$1800

- Professional Keynote/Motivational Speaking (up to 90 minutes)
- Custom Graphic & Social Media Posts

PACKAGE D: \$4,550

- Half-Day Seminar/Workshop
 - Professional Motivational Speaking
 - Custom Graphic & Social Media Post
- (Total Value \$6000)**

**HOURLY RATES & CUSTOMIZABLE PACKAGES
AVAILABLE UPON REQUEST**



Let's Connect!

Email: rahkal@rahkalshelton.com

Website: www.rahkalshelton.com

Cell: (469) 708 6316