



Rahkal Shelton Roberson

Author • Speaker • Certified Coach • Educator



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ABOUT

RAHKAL SHELTON ROBERSON



Sometimes, numbers do lie! Statistics say children who are raised in domestically violent homes and/or homes filled with substance abuse and poverty are less likely to succeed and more likely to become products of their environment. These are Rahkal's statistics, but this isn't her story. Rahkal believes in dreaming bigger, living on purpose, owning your narrative, and that your past doesn't dictate your future.

Born to a 19-year-old heroin and cocaine addict on the rough South Side of Chicago, raised in poverty, drugs, domestic violence, and fatherless, Rahkal Shelton Roberson is the epitome of resilience, overcoming adversities, and a generational curse breaker.

She is a multi-talented author, dynamic speaker, certified professional life coach, creative consultant, and a self-proclaimed "Inspo Enthusiast" with a heart to empower and encourage millennials and Gen-Zers.

Rahkal is the CEO of Be The Inspired You, a personal and professional development brand. She works with organizations and individuals to develop talent and break free of self-imposed restrictions while cultivating harmony and strategy to live more significantly.

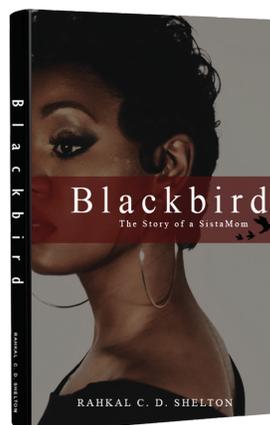
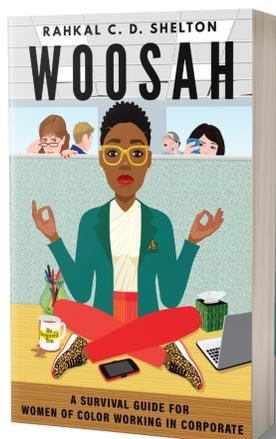
Her uncanny ability to connect and strengthen others is the foundation of her mission: serving, inspiring, and helping individuals confidently identify, own, and live out their God-given purpose.

With over a decade of professional experience, she has worked for conglomerates, including CNN, Warner Media (formerly Turner Broadcasting System Inc.), iHeartMedia (formerly Clear Channel Communications), and Fox Chicago News.

Rahkal is a proud HBCU alum with a Master's in Media Communications and Training from Governors State University and a Bachelor's in Radio/TV/Film from Texas Southern University.

Featured in Forbes, HuffPost, VoyageATL, and on WGN, she is the author of *Woosah: A Survival Guide for Women of Color Working In Corporate*, *Dreams Bigger Than Texas: A Story of Faith, Purpose, Perseverance, and Growth Into Womanhood*, and *Blackbird: The Story of a SistaMom*.

BOOKS



SPEAKING, WORKSHOP, & TRAINING TOPICS

Featured in Forbes, HuffPost, WGN, and VoyageATL, Rahkal is known for her uncanny ability to empower, connect and inspire. With enthusiasm, engagement, transparency, and authenticity, her speaking style reaches audiences on a personal and heartfelt level.

Rahkal's background in reporting and broadcasting makes her no stranger to delivering engaging and thought-provoking messages uniquely crafted for the audience's needs.

Topics include, but are not limited to:

PERSONAL DEVELOPMENT & EMPOWERMENT

- Living Significantly & Operating in Excellence
- The Transilient You: Mastering Resilience During Times of Transition
- Identity Christ's: Faith, Purpose & Womanhood

PROFESSIONAL DEVELOPMENT

- HYOUman In The Workplace: Leveraging Personal Skills for Professional Success
- College & Career Readiness



FEATURES

DREAMS BIGGER THAN TEXAS

A STORY OF FAITH, PURPOSE, PERSEVERANCE,
AND GROWTH INTO WOMANHOOD

(Atlanta, GA) – Featured in Forbes, HuffPost, and VoyageATL, motivational speaker, resilience coach, and author Rahkal Shelton Roberson releases Dreams Bigger Than Texas for young women looking to be inspired.

“**A PERFECT READ FOR BLACK GEN-Z & MILLENNIAL WOMEN.**”

Rahkal C. D. Shelton



available at



Google Play

Born to a 19-year-old heroin and cocaine addict on the rough South Side of Chicago and raised in abject poverty amid the perils of drugs and violence, Dee uncovers some of life's most challenging lessons at an early age. Miraculously, she survives, becoming the first in the family to graduate high school and attend college. The rich cultural and life-changing atmosphere of a Historical Black University is where Dee's true self-discovery begins. Outwardly, she thrives, a poster child for resilience. But privately, her life is in shambles as she wrestles with depression and demons from her past. Embarking on a desperate quest to find self-worth and purpose, as well as love from her absentee father, she turns up short, allowing her "daddy issues" to lead her down a bleak path of poor decision making promiscuity, and defeat.

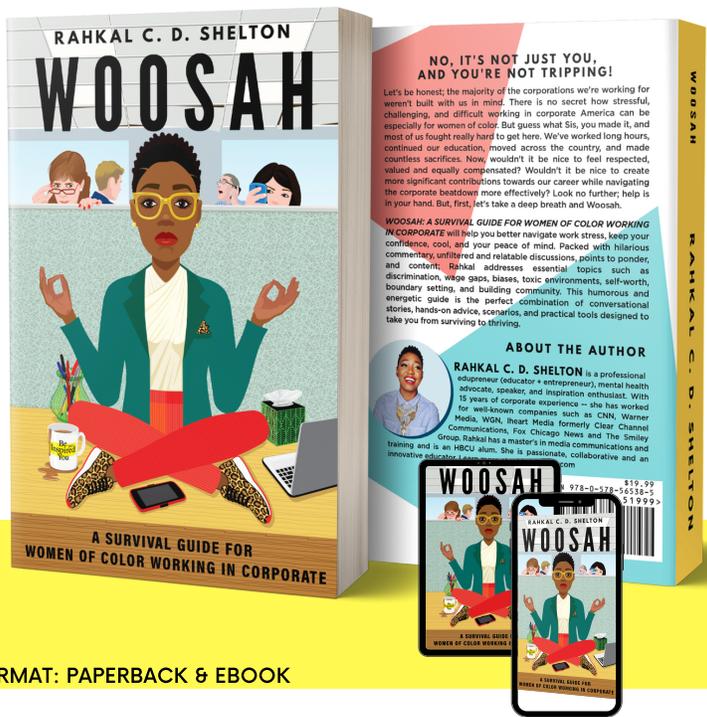
But unbeknownst to her, she is divinely guided, protected, and powered by a seemingly invisible and everlasting presence that she later acknowledges as her "help." This "help" energizes a vivacious raw seed, eventually revealing her purpose and developing her into a force to be reckoned with. She identifies this "help" after an epiphany following a breakup with an ex.

A COMING-OF-AGE TALE THAT YOU, MAMA, AUNTIE, AND YOUR GIRLS CAN RELATE TO

A rose-from-concrete, hood, hope, and love story, Dreams Bigger Than Texas infuses comedy, insight, and faith. Dee's life story is raw, revealing, relatable, and flat-out inspiring. The transparency and authenticity of her personal triumphs, along with her discovery of her help's identity, will leave you empowered to:

1. Reconcile your own traumas and self-sabotaging cycles
2. Understand that your past doesn't dictate your future
3. Believe that you, too, are divinely guided and protected





NO, IT'S NOT JUST YOU, AND YOU'RE NOT TRIPPING!

Let's be honest; the majority of the corporations we're working for weren't founded with us in mind. It is no secret how stressful, challenging, and difficult working in corporate America can be, especially for women of color.

But guess what, Sis? You made it, and most of us had to fight really hard to get here. We've worked long hours, continued our education, moved across the country, and made countless sacrifices. Now, wouldn't it be nice to feel respected, valued, and be equally compensated?

Wouldn't it be nice to create more significant contributions toward our careers while navigating the corporate rat race more effectively? Look no further; help is in your hand. But, first, let's take a deep breath and woosah.

FORMAT: PAPERBACK & EBOOK



A SURVIVAL GUIDE FOR WOMEN OF COLOR WORKING IN CORPORATE

Woosah: A Survival Guide for Women of Color Working in Corporate is guaranteed to help you better navigate the workplace while keeping your confidence, cool, and peace of mind. Packed with down-to-earth commentary, unfiltered and relatable stories, exercises, and practical tools in it, Rahkal provides invaluable advice for tackling thorny topics like discrimination, wage gaps, biases, toxic environments, self-worth, boundary setting, and community building. This humorous and energetic guide is for the woman who's ready to thrive.



ABOUT THE AUTHOR RAHKAL C. D. SHELTON

Rahkal Shelton Roberson is a dynamic speaker, certified professional coach, author, and creative consultant. She works with professionals, students, universities, and organizations to cultivate talent while empowering individuals to identify and own their unique skills for professional success.

With 12 years of corporate experience—she has worked for well-known companies, including CNN, Warner Media, WGN, iHeartMedia (formerly Clear Channel Communications), and Fox Chicago News. Rahkal is a proud HBCU alum with a Master's in Media Communications & Training from Governors State University and a Bachelor's in Radio/TV/Film from Texas Southern University.

She is the author of *Woosah: A Survival Guide for Women of Color Working In Corporate*, *Dreams Bigger Than Texas: A Story of Faith, Purpose, Perseverance, and Growth Into Womanhood*, and *Blackbird: The Story of a SistaMom*.

AS FEATURED ON



Darius, TV News Reporter

Her follow-up questions and her follow-ups after a session developed me and cultivated a long-lasting relationship even after I achieved my goal.

Ruth, CEO/Co-founder

Rahkal's clear thinking, creativity, insights into how to craft a message for maximum impact, and her ability to connect with others authentically really stand out.

Danny, Executive/VP

I also love that she brought so many people together and kept us all highly engaged. I would highly recommend more workshops and support!

Courtney, Small Business Owner

Rahkals' coaching style was perfect and tailors to the person whom she's working with. She was relatable, engaged, and knowledgeable, and it was evident that she cared. The homework assignments are what challenged me. It made me put the words to action to actually start seeing a change. It definitely motivated me for my future successes.

Emory University, Workshop Attendee

I enjoyed how the training was able to be used in my work and personal life. I also liked that the gained knowledge will increase my understanding of myself, as well as the team I work with. I am now aware of my work style, which will be shared with my supervisor. This information will make my transition into this new role easier.

PREVIOUS CLIENTS & COLLABS

TEXAS SOUTHERN UNIVERSITY



EMORY
UNIVERSITY



ATLANTA
PUBLIC
SCHOOLS

Turner

UNIVERSITY of
West
Georgia



CLARK ATLANTA
UNIVERSITY



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